

HOW CAN CHANGING DAILY EATING HABITS REDUCE GLOBAL WARMING  
AND FEED HUMANITY ONE MEAL AT A TIME?



"THERE'S A GOOD CHANCE WE'LL ALL  
BE EATING BUGS VERY SOON"  
- *Huffington Post*



# THE GATEWAY BUG

THE GATEWAY BUG PRESENTS A FILM PRODUCED, WRITTEN AND CREATED BY CAMERON MARSHAD AND JOHANNA B. KELLY  
DIRECTED BY JOHANNA B. KELLY EDITED BY CAMERON MARSHAD AND TATE JAMES  
WITH CINEMATOGRAPHY BY CAMERON MARSHAD AND MITCH BLUMMER  
ORIGINAL SCORE COMPOSED BY DASH HAMMERSTEIN & JT NORTON AND ANIMATIONS BY HARRY ASPINWALL.

# THE GATEWAY BUG

A FEATURE DOCUMENTARY



## THE OVERVIEW

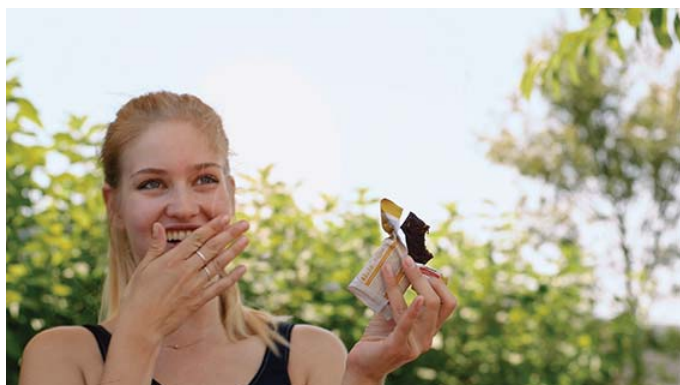
Over 2 billion people on earth eat insects for protein. The Gateway Bug explores how changing daily eating habits can feed humanity in an uncertain age, one meal at a time. Interviewing over 50 professionals from the UN, USDA, NRDC, to chef Andrew Zimmern and Shark Tank star Pat Crowley.

THE TRAILER: [thegatewaybug.com](http://thegatewaybug.com)

## THE STORY

Following the rise and fall of edible insect start-ups in America, this documentary exposes America's disconnect with food as climate catastrophe, uncovering daily habits individuals can change to fix our broken food system.

Documenting the shifting American landscape of regulation, diet and agriculture from the front lines of climate-affected communities like Flint MI and Youngstown OH, we convert viewers into activists, igniting social change through education and empowerment. From witnessing the birth of the first American Edible Insect Coalition in Detroit we share interviews with over 50 leaders of industry.



From the UN to USDA, the NRDC and the Climate Foundation, to TV host / celebrity chef **Andrew Zimmern** (above) and Shark Tank star Pat Crowley, we reveal as yet unseen technology in Silicon Valley, commercial cricket farms in the rust belt, bug eating festivals keeping Austin weird and lawmakers on capitol hill. Recent studies show a global shift to an ento/plant-based diet would reduce mortality 10% and cut up to 70% of Greenhouse Gas emissions by 2050, The Gateway Bug shares the key towards a brighter future from an intimate insider's journey.



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The Gateway Bug documentary was conceived in March 2015 and completed in January 2017 on a shoestring budget, a third of which was raised on Kickstarter in 2015, using personal equipment and driving across the country, relying on fellow filmmaker friends for crew.

## THE DIRECTOR

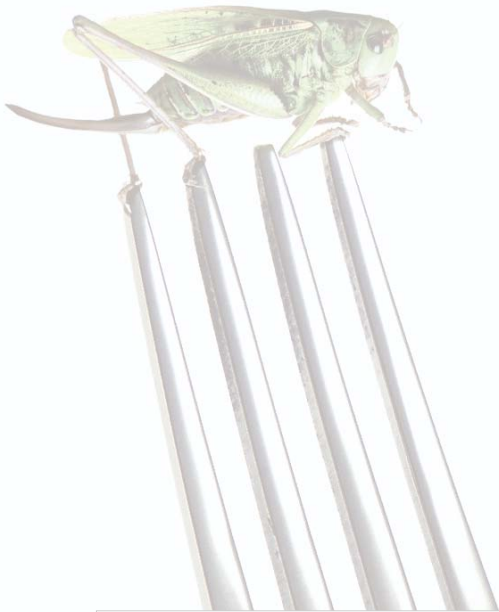
Brooklyn based Aussie filmmaker **Johanna B. Kelly** produces, writes, directs and designs for the fine art and film world. Her credits comprise commercials, music videos and 7 feature films as Production Designer, the most recently released *Like Lambs*, shot on 35mm in a snowy New England castle (Atlanta & Boston Int. Film Festivals, 2016) was where she met fellow collaborator Cameron Marshad. Johanna has an MA in design and in a former life designed over 35 exhibitions for the National Gallery of Victoria. Johanna is socially driven and environmentally motivated to change the world through art and film, The Gateway Bug is her directorial debut.



## THE CINEMATOGRAPHER / EDITOR

New York-based filmmaker and photographer **Cameron Marshad** has worked on feature films such as *Like Lambs*, cult series *High Maintenance* and documentary projects *This Ain't a Parade* and *Red Wiggler*. Cameron freelances regularly as a camera person, editor and sound mixer with clients such as *Huffington Post*, *VICE* *Motherboard* and *Tribeca Digital Studios*. He began his film career in 2013 after leaving the world of digital advertising analytics, and is motivated to work on high impact, environmentally and socially-driven projects.





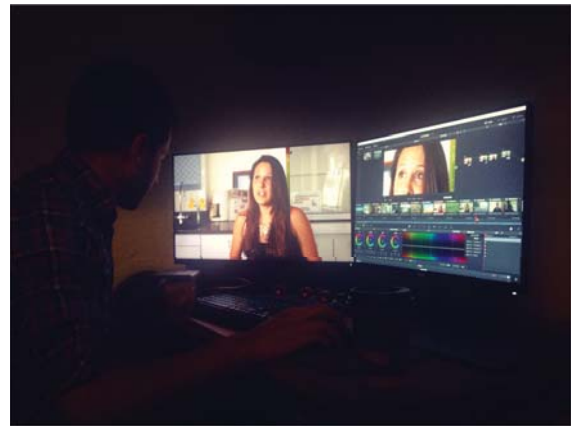
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## THE WORLD PREMIERE

The Gateway Bug was honored with an 'Award of Excellence' by the Impact Doc Awards and thrilled to have it's world premiere in 2017 at the 32nd **Santa Barbara International Film Festival**



## THE SPECS

- RUN TIME: 82 mins 26 sec
- SCREENING FORMATS: DCP, HDCam, Blu-Ray
- SHOT ON: Canon Cinema Cameras
- EDITED ON: Adobe Premiere

## THE PRESS

*"BUGGING OUT: THIS KICKSTARTER DOC EXPLAINS WHY CRICKETS SHOULD BE YOUR NEW FAVORITE SNACK"*

**TR|BECA.**

*"THERE'S A GOOD CHANCE WE'LL ALL BE EATING BUGS VERY SOON"*

**THE HUFFINGTON POST**

*"IF VEGANS AND VEGETARIANS REPLACED PLANTS WITH CRICKETS, THEY'D HARM FEWER ANIMALS."*

**FOOD52**

## THE SOCIAL MEDIA



TWITTER@TheGatewayBug

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INSTAGRAM@TheGatewayBugFilm

#TheGatewayBug #Entomophagy

#EatingBugs #SustainableFood

#EcoEating #Climatarian

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